

# JOEY YIN

## UXUI Designer

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### Work Experience

**Digital / UXUI Designer** Jun16 - Present  
Joey-yin.com

Work closely with clients. Understanding the goal and aim of the project. Problem solving by providing innovative design. Idea pitching and presentation to about ideations, solution, progress and outcome.

**Graphic & Web Designer** Jun14 - Mar 16  
Wholegrain Digital Wordpress Agency

Project managed client relation during design stage. Reviewed client existing design, wireframing, deisigned for website and contributed to daily deliverables on designs.

**Designer / Project Manager** Mar13 - Oct13  
Made In Penang Interactive Museum

Successfully translated history of Penang into 3D projection mapping. Effectively build, motivate, direct design & production teams.

**Web Designer** Jan13 - Mar13  
First Avenue "I Found Fame"

Created new website as part of the event's to promote & show-case of model search.

### Voluntary Experience

**Designer / Campaign Leader** May12 - Oct12  
The One Academy "I-on01" Graduation

Successfully created a viral campaign to promote the graduation and promotional materials.

### Achievement

**"Alan Turing" Infographic**  
Featured as Digital Media showcase on graduate show.

**"Pearl of Malaya" Projection Mapping**  
Published in Penang Musuem.

### Education

**MA Design for Digital Media**  
University of Portsmouth, U.K.  
2016 - 2017

Focus in user experience & user interface design. critical design thinking & research.

**BSc (Hons) Digital Media**  
University of Portsmouth, U.K.  
2013 - 2016

New media design exploration, AR & VR.  
Learnt web design & graphic design

**Diploma in Multimedia Design**  
The One Academy Penang, Malaysia  
2010 - 2012

Learnt web & graphic design, Flash, illustration, motion graphics & coding..

### Skills

#### Tools

Photoshop  
Illustrator  
After Effects  
Dreamweaver  
InVision  
Adobe XD  
Balsamiq

#### Design

Project Management  
Digital Design  
UXUI Design  
Wordpress Front End  
Wireframing  
Prototyping  
User Testing  
Sketching

#### Languages

English  
Mandarin  
Cantonese  
Hokkien  
Malay  
HTML / CSS