

JOEY YIN

UXUI Designer

www.joey-yin.com
joeyyincy@gmail.com
+601126286115
Penang, Malaysia

Work Experience

Digital / UXUI Designer Jun16 - Present
Joey-yin.com

Work closely with clients. Understanding the goal and aim of the project. Problem solving by providing innovative design. Idea pitching and presentation to about ideations, solution, progress and outcome.

Digital Designer Jun14 - Mar 16
Wholegrain Digital Wordpress Agency

Project managed client relation during design stage. Delivered creative design ideas to identify and resolve impeding digital design issues as well as meet UX/UI design requirements.

Designer / Project Manager Mar13 - Oct13
Made In Penang Interactive Museum

Successfully translated history of Penang into 3D projection mapping. Effectively build, motivate, direct design & production teams.

Web Designer Jan13 - Mar13
First Avenue "I Found Fame"

Created new website as part of the event's to promote & show-case of model search.

Voluntary Experience

Designer / Campaign Leader May12 - Oct12
The One Academy "I-on01" Graduation

Successfully created a viral campaign to promote the graduation and promotional materials.

Achievement

"Alan Turing" Infographic

Featured as Digital Media showcase on graduate show.

"Pearl of Malaya" Projection Mapping

Published in Penang Musuem.

Education

MA Design for Digital Media
University of Portsmouth, U.K.
2016 - 2017

Focus in user experience & user interface design. critical design thinking & research.

BSc (Hons) Digital Media
University of Portsmouth, U.K.
2013 - 2016

New media design exploration, AR & VR. User experience & user interface designs.

Diploma in Multimedia Design
The One Academy Penang, Malaysia
2010 - 2012

Learnt web & graphic design, Flash, illustration, motion graphics & coding..

Skills

Tools

Photoshop
Illustrator
After Effects
Dreamweaver
InVision
Adobe XD
Balsamiq

Design

Project Management
Digital Design
UXUI Design
Wordpress Front End
Wireframing
Prototyping
User Testing
Sketching
Presentation / Communication Skill

Languages

English
Mandarin
Cantonese
Hokkien
Malay
HTML / CSS